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Dear Skilled Trades Academy Supporter;

Our long-standing success and excellence in preparing high school students to be career ready upon graduation makes **Central Campus Iowa's Premier Regional Academy for Advance Career Training**. Our achievements would not be possible without the generous support of hundreds of business and community partners like you. Demand for our students' skills and abilities is nowhere greater than in the construction industry.

Central Iowa is at a crossroads with the resurgence of commercial and new home construction market:

- Significant decline of high school graduates entering the trades the past two decades
- National reports forecast a 25% increase in construction job openings by 2018
- Retirement of the majority of tradesmen is predicted within the next 5-10 years

These factors will intensify the labor shortage crisis – having an adverse effect on our state's economic growth.

Business and industry leaders stand ready to support Central Campus with solutions for these real problems. We ask for your significant financial support to build Iowa's Premier Skills Trade Academy.

"If we do not support and promote our industry, who will?"

Lumbermans Drywall & Roofing Supply President Gary Scrutchfield

Students will be immersed in job-embedded practices and internships while learning from industry mentors. The Academy will include industry-certified pre-apprenticeship curriculum and integrated mathematics, *expanding our school-to-work program while maintain compliance with standard hiring practices of our partners*, in:

- | | | |
|--------------|------------|------------------|
| • Painting | • Concrete | • Revit Modeling |
| • Carpentry | • Plumbing | • and more ... |
| • Electrical | • HVAC | |
| • Masonry | • Welding | |

Your tax-deductible contribution will help provide much needed funds to support our instructors, construction materials, equipment and tools. The Skilled Trades Alliance Steering Committee has complete oversight of the Fund. Supporters receive a tax deductible letter for their records. An MOU process has been established for collaborative community partnerships.

Thank you on behalf of Central Campus, our students and skills trades alliance of partners - *your contributions and support will change our students' lives while positively impact our economy.*

Thank you for your consideration,

Skilled Trades Alliance Steering Committee

Central Campus complements and extends the programs of Central Iowa Schools, offering unique academic and career opportunities that direct, inspire, and motivate a diverse group of students.

Persons with disabilities who needs information about accessibility to the building or who need sign or language interpreters, please contact Central Campus at 515-242-7846