Our Pledge

To build industry certified pre-apprenticeship curriculum and certification in:

- Painting
- Carpentry
- Electrical
- Masonry
- Concrete
- Plumbing
- HVAC
- Welding
- Revit Modeling

To provide students with on-site experience and paid internships.



Central Campus serves as the Premier Regional Academy within the Des Moines Public Schools. Over two thousand students from dozens of Iowa High Schools experience our Advance Career Training Programs. With academic planning and support in high school, students have the opportunity to earn community college credit and twoyear Associates Degree at no extra cost.



Located at the heart of the model district for urban education, Central Campus offers hands on, real world work-based educational programs to a highly diverse community and surrounding areas. One of our greatest strengths is the friendships and networking of students from diverse backgrounds and communities. Des Moines Public Schools dedicates itself to excelling at unique and technologically advanced opportunities for all learners. Central Campus commits itself to providing equal access and prospects through rigorous academic and career training experiences for all.

Iowa's Premier Regional Academy for Advance Career Programs

Central Campus

1800 Grand Ave • Des Moines, IA • 50309 515.242.7846 off ce • 515.242.7598 fax

 $Central Campus.org \bullet central campus @dmschools.org \\$









address the need for increased skilled trade labor for lowa

A common-sense solution designed and overseen by lowa's trades industry.



What is the Skilled Trades Alliance?

Local skilled trades businesses, contractors and suppliers are pulling together to solve the extreme shortage of skilled trades laborers in Iowa. Partnering with Central Campus and Des Moines Public Schools they have jointly developed the Skilled Trades Academy designed to attract and educate high school students in many area of building construction. Money is being donated to create and further develop this program



What are we doing?

- Advising on the creation of trades- specific curriculum with a particular focus on construction-focused math
- Donating money for the build, equipment, paid internships and instructors
- Creating Paid Internships and Registered Apprenticeships

"If we do not support and promote our industry, who will?" Lumbermans Drywall & Roofing Supply President Gary Scrutchfield

What else do we need to know?



- For the first time, businesses will have access to hire students for paid internships from the local high schools
- All donations will be monitored and managed by the Skilled Trades Alliance Steering Committee to ensure that all funds will be directed specifically to the Skilled Trades Academy.
- You may contribute cash donations, annual pledges and in-kind donations

Supporters who wish to remain anonymous may do so but all others will receive special recognition in relation to their Partnership Levels on display in the Skilled Trades Academy, as well as in printed and web materials, as appropriate.

Partnership Levels

\$100,000 +	Platinum
\$50,000 - \$99,999	Gold
\$25,000 - \$49,999	Silver
\$10,000 - \$24,999	Bronze
\$2,500 - \$9,999	Investor
up to \$ 2,499	Individual

Learn more at http://www.centralcampus.org/skilledtrades



Tascha Brown Center Campus-DMPS

Bruce Logan Logan Contractors Supply

Gretchen **C**rielli Des Moines Public Schools

Brandon Patterson RE/MAX Real Estate Concepts

Rachel **F**lint Hubbell Homes

Gary Scrutchfield Lumbermans Drywall & Roofing Supply

Chuck Gassman Bell Brothers Heating and Air Conditioning, Inc.

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Dan Knoup Home Builders Association of Greater Des Moines Gretchen Watznauer Central Campus - DMPS

Advisory Committee

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Jayson Cromer Central Campus - DMPS

Michael **M**urphy Central Campus- DMPS

JAYSON WALLER

Waller Construction, Inc.

RICK HEINTZ Premier Plumbing, Inc.

BEN MOLLOY Central Campus - DMPS

Clinton Gadbury Central Campus- DMPS RALPH YOUNG Central Campus - DMPS

We have established a Central Campus Skilled Trades Academy Fund with the Des Moines Public Schools, to donate please request a Pledge Form:

Lori Welker-Edgington, Bookkeeper lorraine.welkeredgington@dmschools.org 515-242-7866 or download the PDF from our web page: http://www.centralcampus.org/skilledtrades